



## GENERAL SERVICES ADMINISTRATION

Federal Supply Service | Authorized Federal Supply Schedule Price List

### **MULTIPLE AWARD SCHEDULE (MAS)**

**CONTRACT NUMBER: GS-10F-203AA**

**CONTRACT PERIOD: JULY 03, 2013 - JULY 02, 2023**

**PRICE LIST CURRENT THROUGH MODIFICATION PA-0031 EFFECTIVE JUNE 19, 2020**

### **Contractor Number: GS-10F-203AA**

For more information on ordering from Federal Supply Schedules, click on the FSS Schedules button at [fss.gsa.gov](http://fss.gsa.gov)

#### **Atlas Research LLC**

805 Fifteenth Street, Suite 910  
Washington, DC 20005

Contractor Phone Number: (202) 717-8710

Contractor Fax Number: (202) 289-6146

Contractor Website: [www.atlasresearch.us](http://www.atlasresearch.us)

E-mail: [gsapoc@atlasresearch.us](mailto:gsapoc@atlasresearch.us)

Contract Administration: Vanessa Downes

Business Size: **Other Than Small Business**

#### AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICELIST

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!™, a menu-driven database system. The INTERNET address for GSA Advantage!™ is: <http://www.GSAAdvantage.gov>.



## CUSTOMER INFORMATION

1a. Table of Awarded Special Item Number(s):

MASSIN	MAS SIN Description
541820	Public Relations Agencies
541910	Market Research and Analysis
541430	Graphic Design Services
541613	Marketing Consulting Services
541611	Management and Financial Consulting, Acquisition and Grants Management Support, and Business Program and Project Management Services
611430	Professional and Management Development and Training
OLM	Order-Level Materials (OLM)

- 1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract: Not applicable.
- 1c. Labor Category Descriptions: See Pricelist section entitled "Labor Category Descriptions", containing job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services.
2. Maximum Order: \$1,000,000.00
3. Minimum Order: \$100.00
4. Geographic Coverage (delivery Area): Worldwide.
5. Point(s) of production (city, county, and state or foreign country): Not applicable.
6. Discount from list prices or statement of net price: Prices shown are government net prices with discounts already taken.
7. Quantity discounts: None
8. Prompt payment terms: Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions. Net 30 Days.
- 9a. Notification that Government purchase cards are accepted up to the micro-purchase threshold: Yes
- 9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold: Yes.
10. Foreign items (list items by country of origin): None
- 11a. Time of Delivery (Contractor insert number of days): As negotiated on an individual order basis.
- 11b. Expedited Delivery. Contact Customer.
- 11c. Overnight and 2-day delivery. Contact Customer.
- 11d. Urgent Requirements. The Contractor will note in its price list the "Urgent Requirements" clause of its contract and advise agencies that they can also contact the Contractor's representative to effect a faster delivery: Contact Contractor

12. F.O.B Points(s): Destination

13a. Ordering Address(es):

Atlas Research LLC  
805 Fifteenth Street, NW  
Suite 910  
Washington, D.C. 20005  
Attention: Ms. Vanessa Downes, Senior Director of Contracts  
Phone: (202) 717-8710  
Fax: (202) 289-6146  
Email: vdownes@atlasresearch.us

13b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) can be found in Federal Acquisition Regulation (FAR) 8.405-3.

14. Payment address(es):

**Electronic Funds Transfer Remittance:**

Atlantic Union Bank  
1800 Robert Fulton Drive  
Reston, VA 20191  
Main Line: 703-871-2100  
Main Line Toll Free: 800-931-0370  
Main Fax: 703-737-3426  
Account Number: 2962959  
Routing Number: 051403164

**Check Remittance:**

Atlas Research LLC  
805 Fifteenth Street, NW  
Suite 910  
Washington, D.C. 20005  
Attention: Atlas Accounts Receivable

15. Warranty provision: Not applicable.

16. Export Packing Charges (if applicable): Not applicable.

17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level): Contact Atlas Research.

18. Terms and conditions of rental, maintenance, and repair (if applicable): Not applicable.

19. Terms and conditions of installation (if applicable): Not applicable.

20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable): Not applicable.

20a. Terms and conditions for any other services (if applicable): Not applicable.

21. List of service and distribution points (if applicable): Not applicable.

22. List of participating dealers (if applicable): Not applicable.

- 23. Preventive maintenance (if applicable): Not applicable.
- 24a. Environmental attributes, e.g., recycled content, energy efficiency, and/or reduced pollutants: Not applicable.
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contactor's website or other location.) The EIT standards can be found at: [www.Section508.gov/](http://www.Section508.gov/).
- 25. Data Universal Numbering System (DUNS) number: 827560744
- 26. Notification regarding registration in System for Award Management: Registered.

## Labor Category Descriptions

The Labor Categories Descriptions below apply to the following MAS SINS: 541820 541910, 541430, 541613, 541611, 611430.

### ASSOCIATE / ANALYST I

**Description:** Prepares and conducts analyses and studies, needs assessments, and requirements analysis to align systems and solutions; applies analytical methodologies and principles to meet client needs; prepares forecasts and analyzes trends, develops and analyzes metrics, and prepares reports and recommendations related to management, organizational structure, policies/procedures and systems; areas of focus include but are not limited to business performance, project analysis, internal control, risk assessment, and support of project objectives.

**Experience & Education:** Minimum of 1 year of experience and Bachelor's Degree

### ASSOCIATE / ANALYST II

**Description:** Prepares and conducts analyses and studies, needs assessments, and requirements analysis to align systems and solutions; applies analytical methodologies and principles to meet client needs; prepares forecasts and analyzes trends, develops and analyzes metrics, and prepares reports and recommendations related to management, organizational structure, policies/procedures and systems; areas of focus include but are not limited to business performance, project analysis, internal control, risk assessment, and support of project objectives.

**Experience & Education:** Minimum of 2 years of experience and Bachelor's Degree

### ASSOCIATE / ANALYST III

**Description:** Prepares and conducts analyses and studies, needs assessments, and requirements analysis to align systems and solutions; applies analytical methodologies and principles to meet client needs; prepares forecasts and analyzes trends, develops and analyzes metrics, and prepares reports and recommendations related to management, organizational structure, policies/procedures and systems; areas of focus include but are not limited to business performance, project analysis, internal control, risk assessment, and support of project objectives.

**Experience & Education:** Minimum of 4 years of experience and Bachelor's Degree

### MANAGEMENT CONSULTANT I

**Description:** Possesses knowledge, experience, and capabilities in the development of solutions, recommendations, or outcomes across multiple tasks and/or organizations; evaluates options to address organizational challenges and contributes to implementation of project plans; supports project objectives and helps assess the impact of industry trends and policies.

**Experience & Education:** Minimum of 4 years of experience and Bachelor's Degree

### MANAGEMENT CONSULTANT II

**Description:** Possesses demonstrated knowledge, experience, and ability in the development of solutions, recommendations, or outcomes across multiple tasks and/or organizations; evaluates options to address organizational challenges and contributes to implementation of project plans; supports project objectives and helps assess the impact of industry trends and policies.

**Experience & Education:** Minimum of 6 years of experience and Master's Degree

### MANAGEMENT CONSULTANT III

**Description:** Possesses demonstrated knowledge, experience, and ability in the development and management of solutions, recommendations, or outcomes across multiple tasks and/or organizations; evaluates options to address organizational challenges and manages implementation of project plans; directs activities in support of project objectives and helps assess the impact of industry trends and policies; manages projects tasks as needed.

**Experience & Education:** Minimum of 10 years of experience and Master's Degree

### FUNCTIONAL SPECIALIST I

**Description:** Possesses knowledge in designated field or discipline; supports assessments of organization's challenges using specialized skills and knowledge; contributes to the execution of project or task plan and helps assess the impact of industry trends, policy or standard methodologies; conducts activities in support of the project team's objectives; may include specialized certifications and/or qualifications relevant to the project scope.

**Experience & Education:** Minimum of 2 years of experience and Bachelor's Degree

### FUNCTIONAL SPECIALIST II

**Description:** Possesses demonstrated knowledge in designated field or discipline; possesses substantive experience providing solutions to an organization's challenges through the application of knowledge gained through similar prior engagements; participates in the development of solutions by leveraging knowledge of the designated field or discipline; contributes to the implementation of strategy and helps assess the impact of industry trends and policies; directs the activities of Specialists or other staff as necessary on activities related to the specified field or discipline; may include specialized certifications and/or qualifications relevant to the project scope.

**Experience & Education:** Minimum of 4 years of experience and Master's Degree

### FUNCTIONAL SPECIALIST III

**Description:** Senior expert with extensive knowledge in designated field or discipline; provides insight and advice concerning task or project strategic direction and outcomes; may contribute to the evaluation, analysis, and development of recommended solutions; resolves complex problems which require an in-depth knowledge of subject matter related to the designated field or discipline; applies principles and methods of the subject matter to specialized solutions; generally possesses demonstrated ability and experience in management consulting and specialized expertise in technical domains; may direct other staff as necessary on activities related to the specified field or discipline.

**Experience & Education:** Minimum of 12 years of experience and Master's Degree

### SUBJECT MATTER EXPERT I

**Description:** Senior expert with extensive, enterprise-wide knowledge and experience in one or more designated functional and/or domain areas; provides insight and advice concerning strategic direction and applicability of up to date, industry standard solutions; provides high level vision to program/project manager or senior client leadership to influence objectives of complex efforts; primarily utilized on projects for specific expertise, not in a managerial capacity, to align with and support the organization's core goals and strategic direction.

**Experience & Education:** Minimum of 12 years of experience and Master's Degree

### SUBJECT MATTER EXPERT II

**Description:** Senior expert with extensive, enterprise-wide knowledge and experience in one or more designated functional and/or domain areas; provides insight and advice concerning strategic direction and applicability of up to date, industry standard solutions; provides high level vision to program/project manager or senior client leadership to influence objectives of complex efforts; primarily utilized on projects for specific expertise, not in a managerial capacity, to align with and support the organization's core goals and strategic direction.

**Experience & Education:** Minimum of 12 years of experience and Doctorate Degree

### SUBJECT MATTER EXPERT III

**Description:** Senior industry leader and expert with extensive, enterprise-wide knowledge and experience in one or more designated functional and/or domain areas; provides insight and advice concerning strategic direction and applicability of up to date, industry standard solutions; provides high level vision to program/project manager or senior client leadership to influence objectives of complex efforts; primarily utilized on projects for specific expertise, not in a managerial capacity, to align with and

support the organization's core goals and strategic direction.

**Experience & Education:** Minimum of 14 years of experience and Doctorate Degree

### PROJECT MANAGER

**Description:** Performs day-to-day management of contract support operations, possibly involving multiple tasks and groups of personnel at multiple locations, on a single project; demonstrates skills in the scope of work encompassed by the task order; provides technical guidance to the project team in performance of the work, and reviews the quality of all work products; organizes, directs, and coordinates the planning and production of all contract support activities; responsible for staffing, project planning, project financials, and staff direction and oversight; maintains and manages the client interface at the COTR levels of the client organization; assists the Program Manager as required in managing contract performance.

**Experience & Education:** Minimum of 9 years of experience and Master's Degree

### PROGRAM MANAGER

**Description:** Provides oversight and executive level management to overall contract operations often involving multiple projects/tasks and groups of personnel at multiple locations; maintains and manages relationships with senior level management within the client organization; responsible for ensuring senior level management within the client organization is aware of overall program status, including all relevant projects and their potential impact on higher level organizational strategic vision; this may include subject matter and unique technical knowledge; ensures quality standards and work performance on all task orders and projects; plans, organizes, and oversees work efforts, assigns resources, manages personnel, provides risk management, ensures quality management, monitors overall project, and directs program personnel.

**Experience & Education:** Minimum of 12 years of experience and Master's Degree

### PROGRAM DIRECTOR / SENIOR ADVISOR

**Description:** Senior executive responsible for providing strategic direction, vision, leadership, and program management to the team; contributes to organizational direction through regular involvement with senior level client leadership and team members; maintains productive and effective client relationship with the most senior levels of the client organization.

**Experience & Education:** Minimum of 15 years of experience and Master's Degree

### CORPORATE EXECUTIVE

**Description:** Provides strategic advisory services and consultations; defines agenda and project objectives; manages execution of multiple strategic initiatives; balances potentially conflicting themes and objectives; generates innovative approaches to address business problems; ensures that appropriate structure is in place to support innovation and lasting change.

**Experience & Education:** Minimum of 17 years of experience and Doctorate Degree

**Experience & Education Substitution:** Education and experience may be substituted for each other. Each year of relevant experience may be substituted for one year of education, and vice versa.

- Bachelor's degree = Associate degree + 2 years relevant experience = 4 years relevant experience
- Master's degree = Bachelor's degree + 2 years relevant experience = 6 years relevant experience
- Doctorate degree = Master's degree + 4 years relevant experience = 10 years relevant experience





## Labor Category Pricing

The rates shown below include the Industrial Funding Fee (IFF) of 0.75%.

The Labor Categories Descriptions below apply to the following MAS SINS:541820 541910, 541430, 541613, 541611, 611430.

**Service Contract Labor Standards:** The Service Contract Labor Standards (SCLS) is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCLS eligible labor categories. If and / or when the contractor adds SCLS labor categories / employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS matrix identifying the GSA labor category titles, the occupational code, SCLS labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.

Option Period 1					
Labor Category	Year 6 07/03/18 – 07/02/19	Year 7 07/03/19 – 07/02/20	Year 8 07/03/20 – 07/02/21	Year 9 07/03/21 – 07/02/22	Year 10 07/03/22 – 07/02/23
Associate/Analyst I	\$66.06	\$67.71	\$69.40	\$71.14	\$72.92
Associate/Analyst II	\$74.32	\$76.18	\$78.08	\$80.04	\$82.04
Associate/Analyst III	\$90.67	\$92.94	\$95.26	\$97.64	\$100.08
Management Consultant I	\$90.67	\$92.94	\$95.26	\$97.64	\$100.08
Management Consultant II	\$132.04	\$135.34	\$138.72	\$142.19	\$145.74
Management Consultant III	\$159.56	\$163.55	\$167.64	\$171.83	\$176.13
Functional Specialist I	\$71.24	\$73.03	\$74.85	\$76.72	\$78.64
Functional Specialist II	\$120.08	\$123.08	\$126.16	\$129.31	\$132.54
Functional Specialist III	\$198.84	\$203.82	\$208.91	\$214.13	\$219.49
Subject Matter Expert I	\$224.43	\$230.04	\$235.79	\$241.68	\$247.72
Subject Matter Expert II	\$293.58	\$300.92	\$308.44	\$316.15	\$324.05
Subject Matter Expert III	\$298.65	\$306.12	\$313.77	\$321.61	\$329.65
Project Manager	\$162.90	\$166.97	\$171.15	\$175.43	\$179.81
Program Manager	\$216.54	\$221.95	\$227.50	\$233.19	\$239.02
Program Director/ Senior Advisor	\$266.99	\$273.66	\$280.50	\$287.51	\$294.70
Corporate Executive Strategic Advisor	\$584.32	\$598.93	\$613.90	\$629.25	\$644.98





## **MAS SIN OLM: ORDER-LEVEL MATERIALS (OLMS)**

Order-Level Materials (OLMs) are supplies and/or services acquired in direct support of an individual task or delivery order placed against a Federal Supply Schedule (FSS) contract or FSS blanket purchase agreement (BPA). OLMs are not defined, priced, or awarded at the FSS contract level. They are unknown before a task or delivery order is placed against the FSS contract or FSS BPA. OLMs are only authorized for inclusion at the order level under a Time and Materials (T&M) or Labor-Hour (LH) Contract Line Item Number (CLIN) and are subject to a Not to Exceed (NTE) ceiling price. OLMs include direct materials, subcontracts for supplies and incidental services for which there is not a labor category specified in the FSS contract, other direct costs (separate from those under ODC MAS SINS), and indirect costs. OLMs are purchased under the authority of the FSS Program and are not “open market items.”

Items awarded under ancillary supplies/services or other direct cost (ODC) MAS SINS are not OLMs. These items are defined, priced, and awarded at the FSS contract level, whereas OLMs are unknown before an order is placed. Ancillary supplies/services and ODC MAS SINS are for use under all order type CLINs (Fixed-Price (FP), T&M, and LH), whereas the Order-Level Materials MAS SIN is only authorized for use under T&M and LH order CLINs.

The Order-Level Materials MAS SIN is only authorized for use in direct support of another awarded MAS SIN. Price analysis for OLMs is not conducted when awarding the FSS contract or FSS BPA; therefore, GSAR 538.270 and 538.271 do not apply to OLMs. OLMs are defined and priced at the ordering activity level in accordance with GSAR clause 552.238-82 Special Ordering Procedures for the Acquisition of Order-Level Materials. Prices for items provided under the Order-Level Materials MAS SIN must be inclusive of the Industrial Funding Fee (IFF). The cumulative value of OLMs in an individual task or delivery order cannot exceed 33.33% of the total value of the order. The Maximum Order Threshold for the OLM MAS SINS is \$250,000.